

ALAMEDA COUNTY COMMUNITY ASSET NETWORK



WHO WE ARE

Founded and staffed by Urban Strategies Council since 2007, Alameda County Community Asset Network (AC CAN) is a network of service providers, credit unions and banks, community-based organizations, public agencies, and base-building organizations that work in partnership to increase the income and assets of people in Alameda County.



OUR MISSION

AC CAN's mission is to build local capacity to create economic equity in Alameda County by working collectively with our members to develop innovative income and asset-building strategies, services, and policies.



OUR VISION

AC CAN members are active, inspired, forward-thinking, and informed leaders who work together to address the root causes of poverty and partner with low-to-moderate income people to build income and assets. The result is that our members and Alameda County residents recognize their capacity and power to create healthy, vibrant, and economically just communities.



OUR PHILOSOPHY

- We believe people should be met where they are in their income and asset development efforts and that services and products should be appropriate to client's needs
- We believe that poverty is a structural issue that has to be addressed at the policy and systems level as a complement to individual client service provision
- We believe that together, working in partnership, we will have a larger impact



OUR APPROACH

AC CAN works to give its members the tools, capacity and connections needed to better support Alameda County residents in building and preserving income and assets, through:

- Tools and resources in the field
- Technical assistance and trainings
- Referrals and resource connection among partners
- Breaking down silos across disciplines and promoting interdisciplinary asset building strategies

TO LEARN MORE OR BECOME A MEMBER,
CONTACT:

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- 📍 www.accan.org



FOUNDED
AND STAFFED:

AC CAN Members & Partners

- Alameda County Community Food Bank
- Alameda County Public Health Department *
- Alameda County Social Services Agency *
- Alameda County-Oakland Community Action Partnership
- Alameda Health System Pipeline to Opportunities Program
- Alliance of Californians for Community Empowerment
- Alternatives in Action
- AnewAmerica Community Corporation
- BALANCE
- Beneficial State Foundation
- Brighter Beginnings
- Building Skills Partnership
- California Reinvestment Coalition*
- Catholic Charities of the East Bay
- Center for Employment Opportunities (CEO)
- Centro Legal de la Raza
- Community Development Finance
- Community Financial Resources
- Community Trust, A Division of Self-Help Federal Credit Union
- Cooperative Center Federal Credit Union
- Davis Street Family Resource Center
- EARN
- East Bay Asian Local Development Corporation (EBALDC)
- East Bay Community Law Center
- Ensuring Opportunity
- Federal Deposit Insurance Corporation (FDIC)
- Federal Reserve Bank of San Francisco *
- Fremont Family Resource Center
- Game Theory Academy *
- Housing and Economic Rights Advocates (HERA)
- International Rescue Committee
- Lao Family Community Development, Inc.
- Lawyer's Committee for Civil Rights of the San Francisco Bay Area (LCCCR)
- MidPen Resident Services Corporation
- MindBlown Labs
- Mission Asset Fund (MAF)
- MyPath
- NPower
- Oakland Unite/OUSD Juvenile Justice Partnership, Transition Center
- Operation HOPE
- Opportunity Fund
- Rubicon Programs
- The Stride Center
- The Unity Council
- The Workforce Collaborative
- Tri-Valley Housing Opportunity Center
- United Way of the Bay Area's Earn It! Keep It! Save It! Campaign
- Urban Strategies Council *
- Women's Achievement Network and Development Alliance (WANDA)

* STEERING COMMITTEE MEMBER



CURRENT PROJECTS

<http://alamedacountyacan.org/current-work/>

Family Assets Count - with CFED and Citi Community Development, provides new data and tools on family financial security and shares the building blocks for an economic opportunity agenda.
<http://familyassetscount.org/>

Income and Asset Development 101 - a new workshop for ACCAN member organizations' staff and others new to the field of income and asset development to increase their understanding of terms, services and opportunities to support family economic security and an introduction to how ACCAN member organizations contribute to this goal.

Network Convening - leader for CFED's Asset and Opportunity Network-providing network learning opportunities, connecting members and allies to national and local efforts, resources and tools to improve economic outcomes for families.
<http://assetsandopportunity.org/network/>



FOR TOOLS CREATED BY AC CAN

visit www.accan.org

Online Resource Directory: Find a financial service provider in Alameda, Contra Costa or Marin County that offers services including: credit building, debt repair, financial counseling, and foreclosure counseling.
assetbuilding-bayarea.org

Banking Menu: Answer 10 simple questions to find the best fit, lowest-cost financial product (bank or credit union account) within Alameda, Contra Costa, Santa Clara, San Mateo and Marin counties.

Savvy Consumer Curriculum: An innovative financial education curriculum that uses popular education techniques to raise awareness about predatory financial products and connects residents to local low-cost alternatives to build and preserve wealth.

STRATEGIC PLAN AT-A GLANCE: PRIORITY OUTCOMES FOR 2016

AC CAN has identified five priority outcomes that the Network will focus on over the next two years.

1

PILOTING INNOVATION:

By 2016, AC CAN members have access to the best research-based, fresh, effective, and cutting-edge ideas, tools, and resources to practice their work, engage communities and collaboratively inform local, regional, and national policies.

◦ Define and share who we are and what we are good at; Create opportunities for networking and exchange of ideas; Identify and test innovative income and asset building strategies.

2

LEADERSHIP DEVELOPMENT:

By 2016, AC CAN members have a common framework and shared language about income and asset development that is reflected in the work of their organizations and addresses the structural issues of poverty and economic equity. AC CAN members act on and represent this shared framework in their daily work, practices with the community, and in the public space.

◦ Create a common framework and shared language; Create opportunities for shared training and learning.

3

FINANCIAL SUSTAINABILITY:

By 2016, a financially sustainable AC CAN in which all expenses are covered within revenues raised and a 90-day operating reserve is maintained that enables AC CAN to respond to new and emerging opportunities and maintain core staffing and convening support.

◦ Diversify revenue sources to include a wider range of supporters; Increase unrestricted operating funding

4

VISIBILITY:

By 2016, our strong reputation and track record makes AC CAN the go to organization for media, stakeholders, policy makers and organizations seeking input and feedback on income and asset development services, products, and policies in the region.

5

ADVANCING THE FIELD:

By 2016, AC CAN members are agents of change that influence the local, regional, and national narrative on what works, shape funder's priorities, and inform policy change.

◦ Update and expand communication tools; Position members and staff at tables of influence.

◦ Create innovative partnerships; Expand our dialogue with funders; Influence the narrative about income and asset development.