



INCOME AND ASSET DEVELOPMENT 101: An Introduction to Income & Asset Development

WORKSHOP DESIGN OUTLINE

I. OVERVIEW OF WORKSHOP DESIGN ELEMENTS

- A. **PURPOSE OF WORKSHOP:** To provide participants with knowledge of the income and asset development field, information on income and asset development services, and populations in needs of income and asset building services
- B. **INTENDED AUDIENCE:** This training curriculum is intended for an audience of new staff at AC CAN member organizations and partners from other fields who are new to the field of income and asset development, but whose work relates to income and asset development (e.g., workforce development, re-entry service providers, etc.).
- C. **DURATION OF WORKSHOP:** Users should allocate a minimum duration of two hours (120 minutes) for this training.
- D. **NUMBER OF PARTICIPANTS:** Optimal attendance for this training would be 10 to 20 participants.
- E. **TEACHING/LEARNING PROCESS**
1. Socratic Method (Questioning): The facilitator posits hypothetical situations and asks probing questions intended to elicit answers drawn from the participants' knowledge and experiences.
 2. Limited lecturing
 3. Interactive
 4. Small group activities
- F. **CORE LEARNING OBJECTIVES:**
1. **THE NEED FOR INCOME AND ASSET DEVELOPMENT SERVICES**
 2. **THE INCOME AND ASSET DEVELOPMENT FIELD**
 3. **WHO IS AC CAN? WHAT SERVICES DO WE OFFER?**
 4. **HOW CAN AC CAN'S INCOME AND ASSET BUILDING CONNECT TO YOUR WORK**
- G. **EVALUATION: PRE- AND POST-TESTS:** Participants will complete written questionnaires both before and after the session to permit the user to measure the training's impact on the participants.