



**AC CAN & SF OFE STAKEHOLDER CONVENING**  
**August 17, 2017, 8:30 am — 12:00 pm**



***Prevailing Challenges to Financial Success in the Bay Area***

**Alameda County Department of Public Health**  
 1000 Broadway, Ste 500  
 Oakland, CA 94607

**OUTCOMES:**

1. Provide a simple framework to translate individual experiences into narratives which change minds
2. Learn about timely issues in the asset building world and identify resources and referrals
3. Think critically about how to engage in advocacy on two topics of significant interest to audience members

**PARTICIPANT AGENDA**

AGENDA ITEMS	Facilitators/ Presenters	Time
<b>I) WELCOME AND INTRODUCTION TO AC CAN AND SF OFE</b> A. Welcome and thanks B. About AC CAN C. About San Francisco Office of Financial Empowerment D. Framing for this event and overview of agenda	<b>Rosalyn Epstein,</b> Income and Asset Development Coordinator, AC CAN and Urban Strategies Council  <b>Sarah Teater,</b> Financial Capability Program Manager, San Francisco Office of Financial Empowerment	<b>9:00-9:10</b>
<b>II) ACTIVITY: FRAMING YOUR STORY</b> A. Recap of “story” tool, training provided at May Stakeholder Convening B. Exercise to practice shaping your advocacy story into an effective narrative C. 1-2 participants will share a story from their community	<b>Rosalyn Epstein,</b> Income and Asset Development Coordinator, AC CAN and Urban Strategies Council	<b>9:10-9:40</b>
<b>III) STRETCH BREAK</b>		<b>9:40-9:45</b>
<b>IV) PANEL: ISSUES WHILE WORKING IN THE GIG ECONOMY</b> A. Understanding the many aspects of the gig economy and how independent contractors have different rights and benefits than employees	<b>Panelists: Natalie Foster,</b> Advisor to The Aspen Institute Future of Work Initiative; <b>Katherine Fiester,</b> Staff	<b>9:45-10:45</b>



**AC CAN & SF OFE STAKEHOLDER CONVENING**  
**August 17, 2017, 8:30 am — 12:00 pm**



<ul style="list-style-type: none"> <li>B. Learn about resources available to gig economy workers and how to access them</li> <li>C. Opportunities to advocate for increased rights of contractors</li> <li>D. A higher level look at the changing world of work and what we may see in the future</li> </ul>	<p>Attorney, Legal Aid at Work; <b>Katherine Wutchiett</b>, Skadden Fellow, Legal Aid at Work</p> <p><b>Facilitator: Sarah Teater</b>, Financial Capability Program Manager, San Francisco Office of Financial Empowerment</p>
<p><b>V) BREAK</b></p>	<p align="right"><b>10:45-11:00</b></p>
<p><b>VI) PANEL: THE IMPORTANCE OF THE CFPB</b></p> <ul style="list-style-type: none"> <li>A. Describe the extensive tools and resources that the CFPB has developed to improve consumer understanding</li> <li>B. Describe CFPB’s regulation and litigation to protect the rights of consumers</li> <li>C. Discuss current threats to the CFPB and strategies to advocate for and protect the Bureau</li> </ul>	<p><b>Panelists: Alicia Criado</b>, Regional Strategist, Office of Community Affairs, CFPB; <b>Solana Rice</b>, Director, State &amp; Local Policy, Prosperity Now; <b>Vedika Ahuja</b>, Economic Equity Manager, Greenlining Institute</p> <p><b>Facilitator: Rosalyn Epstein</b>, Income and Asset Development Coordinator, AC CAN and Urban Strategies Council</p>
<p><b>EVALUATIONS</b></p>	
<p><b>NETWORKING LUNCH @ SWAN’S MARKET</b>  538 9<sup>TH</sup> ST, OAKLAND</p> <ul style="list-style-type: none"> <li>A. Grab lunch on your own from the restaurant choices at Swan's Market and let’s get our network on</li> </ul>	<p><b>Adriana Fuentes</b>, Income and Asset Development and Opportunity Youth Summer Fellow, Urban Strategies Council</p> <p align="right"><b>12:15-1:00</b></p>